

# Latex 400 Product Information

### General

Latex 400 is a textured white 400 micron, super flat, printable PVC/Polyester hybrid film. This product is typically used to make pop-up graphic media and printable banner, for use in the exhibition, display and sign market. It is a synthetic 'stay flat' product, with a scuff resistant, satin crystal finish, so it is designed to be used without the need for over lamination, and therefore offering a faster production speed and lower cost. This material is capable of producing vibrant colours, and has a grey 'stop light' backing. It has a matt fiction back coating to help aid printing alignment on multiple drop presentations.

#### Product is suitable for

- Pop-Up
- POS Signage / General Signage
- Trade Show Exhibitions
- Banners
- Suitable for over-lamination if required (high coat weight adhesive)
- Suitable for printing via HP Latex, Eco-
- Solvent, Solvent and UV Inks.
- Indoor and Outdoor

#### Product Benefits are

- Stay Flat Construction
- High Temperature Resistance
- Anti-Scratch Surface
- Stop-Light Backing

#### **Standard Sizes**

Width: 914/1067/1370mm/1520mm Length: 50m

## Product Features and Performance Data

Face Material	Crystal Matt White Textured PVC
Stoplight Adhesive	Grey Acrylic Adhesive
Backing	PET film

80 μm ± 10 26 μm ± 2 300μm ± 10

This information is given as a guideline and due to the wide variation in surface to which this product may be applied the end user MUST carry out suitable testing to satisfy themselves as to satisfactory performance. Due to the wide variation in potential surfaces Aquabond cannot accept any responsibility for the adhesive performance in the event of adhesion failure. It is the user responsibility to determine by prior testing the products suitability for the intended surface.